

Store Count as of 12/31/2013

Location	Concept	Outlet	Total	2014 Stores
US	22	18	40	4
China	31	6	37	10
Japan	14	5	19	9
EMEA	11	5	16	1
Canada	2	1	3	1
Hong Kong	2	0	2	0
Total	82	35	117	25

UGG currently operates 28 partner retail stores across 11 countries.

UGG plans to open as many as 10 partner retail stores in 2014.

Total store count including partner retail stores expected to be 180 stores by the end of 2014.