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# Section 1: DEFA14A (DEFA14A 2018 PROXY NOTICE)

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement  
 **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**  
 Definitive Proxy Statement  
 Definitive Additional Materials  
 Soliciting Material Pursuant to §240.14a-12

## Deckers Outdoor Corporation

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(Name of Registrant as Specified In Its Charter)

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(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
- (1) Title of each class of securities to which transaction applies: \_\_\_\_\_
  - (2) Aggregate number of securities to which transaction applies: \_\_\_\_\_
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): \_\_\_\_\_
  - (4) Proposed maximum aggregate value of transaction: \_\_\_\_\_
  - (5) Total fee paid: \_\_\_\_\_
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
- (1) Amount Previously Paid: \_\_\_\_\_
  - (2) Form, Schedule or Registration Statement No.: \_\_\_\_\_
  - (3) Filing Party: \_\_\_\_\_
  - (4) Date Filed: \_\_\_\_\_

**\*\*\* Exercise Your *Right to Vote* \*\*\***

**Important Notice Regarding the Availability of Proxy Materials for the  
2018 Annual Meeting of Stockholders to Be Held on September 14, 2018.**

**DECKERS OUTDOOR CORPORATION**

**DECKERS**  
— BRANDS —

250 COROMAR DRIVE  
GOLETA, CALIFORNIA 93117

**Meeting Information**

**Meeting Type:** Annual Meeting  
**For Holders as of:** July 18, 2018  
**Date:** September 14, 2018 **Time:** 1:00 PM Pacific Time  
**Location:**

The company will be hosting the Annual Meeting virtually via a live webcast, which can be accessed on the Internet by visiting [www.virtualshareholdermeeting.com/DECK](http://www.virtualshareholdermeeting.com/DECK). To access the Annual Meeting you will need the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the "Proposals" page of this notice).

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com) or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

**See the reverse side of this notice to obtain proxy materials and voting instructions.**

— Before You Vote —  
How to Access the Proxy Materials

**Proxy Materials Available to VIEW or RECEIVE:**

NOTICE AND PROXY STATEMENT      ANNUAL REPORT

**How to View Online:**

Have the information that is printed in the box marked by the arrow → [XXXXXXXXXXXXXXXX] (located on the "Proposals" page of this notice) and visit: [www.proxyvote.com](http://www.proxyvote.com).

**How to Request and Receive a PAPER or E-MAIL Copy:**

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) **BY INTERNET:**      [www.proxyvote.com](http://www.proxyvote.com)
- 2) **BY TELEPHONE:**    1-800-579-1639
- 3) **BY E-MAIL\*:**      [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow → [XXXXXXXXXXXXXXXX] (located on the "Proposals" page of this notice) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before September 2, 2018 to facilitate timely delivery.

— How To Vote —

Please Choose One of the Following Voting Methods

**Vote at the Annual Meeting:**

You are invited to attend the Annual Meeting virtually by live webcast via the Internet by visiting [www.virtualshareholdermeeting.com/DECK](http://www.virtualshareholdermeeting.com/DECK). Have the information that is printed in the box marked by the arrow → [XXXXXXXXXXXXXXXX] (located on the "Proposals" page of this notice) available and follow the instructions.

**Vote By Internet Before the Annual Meeting:**

Visit [www.proxyvote.com](http://www.proxyvote.com). Have the information that is printed in the box marked by the arrow → [XXXXXXXXXXXXXXXX] (located on the "Proposals" page of this notice) available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

\* Please see the Proxy Statement for additional voting options and for further information about voting.

## Proposals

**Our Board of Directors recommends that you vote FOR the following nominees:**

1. Election of Directors

**Nominees:**

01) John M. Gibbons	06) David Powers
02) Nelson C. Chan	07) James Quinn
03) Cynthia (Cindy) L. Davis	08) Lauri M. Shanahan
04) Michael F. Devine III	09) Brian A. Spaly
05) William L. McComb	10) Bonita C. Stewart

**Our Board of Directors recommends that you vote FOR Proposals 2 and 3.**

2. To ratify the selection of KPMG LLP as our independent registered public accounting firm for fiscal year 2019.
3. To approve, on a non-binding advisory basis, the compensation of our Named Executive Officers, as disclosed in the Compensation Discussion and Analysis section of the Proxy Statement.

**NOTE:** In their discretion, the proxies are authorized to vote upon any other business that may properly come before the Annual Meeting, or any postponements or adjournments thereof.