UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 Or 15(d) of The Securities Exchange Act of 1934

Date of Report (date of earliest event reported): **February 1, 2024**

DECKERS OUTDOOR CORPORATION

(Exact name of registrant as specified in its charter)

Delaware	**001-36436**	**95-3015862**
(State of Incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)

250 Coromar Drive, Goleta, California 93117
(Address of principal executive offices) (Zip Code)

(805) 967-7611
(Registrant's telephone number, including area code)

N/A
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value $0.01 per share	DECK	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 2.02 Results of Operations and Financial Condition.

On February 1, 2024, Deckers Outdoor Corporation (the "Company") issued a press release announcing its financial results for the three months ended December 31, 2023 and providing an update to its financial outlook for the fiscal year ending March 31, 2024. The Company also held a conference call regarding these financial results. A copy of the press release is furnished hereto as Exhibit 99.1.

The information provided in Item 2.02 of this Form 8-K, including Exhibit 99.1 attached hereto, is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. Such information shall not be deemed incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date hereof, regardless of any general incorporation language in such filing, except as otherwise expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	**Description.**
99.1	Press Release, dated February 1, 2024.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 1, 2024

Deckers Outdoor Corporation

/s/ Steven J. Fasching

Steven J. Fasching, Chief Financial Officer

DECKERS BRANDS REPORTS THIRD QUARTER FISCAL 2024 FINANCIAL RESULTS

- **THIRD QUARTER FY 2024 REVENUE INCREASED 16% TO A RECORD $1.56 BILLION**
- **THIRD QUARTER FY 2024 DILUTED EPS INCREASED 44% TO A RECORD $15.11**
- **FY 2024 REVENUE GUIDANCE RAISED TO APPROXIMATELY $4.15 BILLION, 14% ABOVE PRIOR YEAR**
- **FY 2024 DILUTED EPS GUIDANCE RAISED TO RANGE OF $26.25-$26.50, APPROXIMATELY 36% ABOVE PRIOR YEAR**

Goleta, California (February 1, 2024) -- Deckers Brands (NYSE: DECK), a global leader in designing, marketing, and distributing innovative footwear, apparel, and accessories, today announced financial results for the third fiscal quarter ended December 31, 2023. The Company also provided an update to its financial outlook for the full fiscal year ending March 31, 2024.

“Our brands delivered Deckers' largest quarter in history, with record revenue and earnings as both HOKA and UGG drove exceptional performance in the quarter, led by our DTC channel and high levels of full price selling,” said Dave Powers, President and Chief Executive Officer. “Global gains in awareness, combined with elevated consumer connections and innovative product offerings, continued to drive unparalleled demand for our brands. This, coupled with our disciplined operating approach, dedicated focus on marketplace management and fortified balance sheet, puts Deckers in a position of strength as we enter our last fiscal quarter of 2024. We believe HOKA and UGG are two of the healthiest brands in the industry and we remain focused on executing against our strategic initiatives to drive long-term future success.”

Third Quarter Fiscal 2024 Financial Review (Compared to the Same Period Last Year)

- **Net sales** increased 16.0% to $1.560 billion compared to $1.346 billion. On a constant currency basis, net sales increased 15.1%.
  - ***Channel***
    - Direct-to-Consumer (DTC) net sales increased 22.7% to $858.1 million compared to $699.3 million. DTC comparable net sales increased 21.8%.
    - Wholesale net sales increased 8.6% to $702.2 million compared to $646.3 million.
  - ***Geography***
    - Domestic net sales increased 15.6% to $1.048 billion compared to $906.8 million.
    - International net sales increased 16.7% to $511.9 million compared to $438.8 million.
- **Gross margin** was 58.7% compared to 53.0%.
- **Selling, general, and administrative (SG&A) expenses** were $428.7 million compared to $349.9 million.
- **Operating income** was $487.9 million compared to $362.7 million.
- **Diluted earnings per share** was $15.11 compared to $10.48.

Third Quarter Fiscal 2024 Brand Summary (Compared to the Same Period Last Year)

- UGG® brand net sales increased 15.2% to $1.072 billion compared to $930.4 million.
- HOKA® brand net sales increased 21.9% to $429.3 million compared to $352.1 million.
- Teva® brand net sales decreased 16.2% to $25.6 million compared to $30.5 million.
- Sanuk® brand net sales decreased 28.9% to $4.0 million compared to $5.6 million.
- Other brands, primarily composed of Koolaburra®, net sales increased 10.0% to $29.6 million compared to $26.9 million.

Balance Sheet (December 31, 2023 as compared to December 31, 2022)

- Cash and cash equivalents were $1.651 billion compared to $1.058 billion.
- Inventories were $539.0 million compared to $723.4 million.
- The Company had no outstanding borrowings.

Stock Repurchase Program

During the third fiscal quarter, the Company repurchased approximately 196 thousand shares of its common stock for a total of $99.7 million at a weighted average price paid per share of $507.95. As of December 31, 2023, the Company had approximately $1.046 billion remaining under its stock repurchase authorization.

Full Fiscal Year 2024 Outlook for the Twelve Month Period Ending March 31, 2024

The Company's full fiscal year 2024 outlook is forward-looking in nature, reflecting our expectations as of February 1, 2024, and is subject to significant risks and uncertainties that limit our ability to accurately forecast results. This outlook assumes no meaningful changes to the Company's business prospects or risks and uncertainties identified by management that could impact future results, which include but are not limited to: changes in economic conditions, including consumer confidence and discretionary spending, inflationary pressures, and foreign currency fluctuation; geopolitical tensions; and supply chain disruptions, constraints and related expenses.

- Net sales are now expected to be approximately $4.15 billion.
- Gross margin is now expected to be approximately 54.5%.
- SG&A expenses as a percentage of net sales are now expected to be approximately 34.5%.
- Operating margin is now expected to be approximately 20%.
- Effective tax rate is now expected to be approximately 22%.
- Diluted earnings per share is now expected to be in the range of $26.25 to $26.50.
- The earnings per share guidance does not assume any impact from potential future share repurchases.

Non-GAAP Financial Measures

In certain instances the Company may present financial measures that were not prepared in accordance with generally accepted accounting principles in the United States (non-GAAP financial measures), including constant currency, to provide information that may assist investors in understanding its financial results and assessing its prospects for future performance. The Company believes these non-GAAP financial measures are important indicators of its operating performance because they exclude items that are unrelated to, and may not be indicative of, its core operating results.

The non-GAAP financial measures presented by the Company may not necessarily be comparable to similarly titled measures of other companies and may not be appropriate measures for comparing the performance of other companies relative to Deckers. For example, in order to calculate constant currency information, the Company calculates the current period financial information using the foreign currency exchange rates that were in effect during the previous comparable period, excluding the effects of foreign currency exchange rate hedges and remeasurements in the condensed consolidated financial statements. Further, the Company reports DTC comparable net sales on a constant currency basis for DTC operations that were open throughout the current and prior reporting periods, and may adjust prior reporting periods to conform to current year accounting policies. These non-GAAP financial measures are not intended to represent, and should not be considered to be more meaningful measures than, or

alternatives to, measures of operating performance as determined in accordance with GAAP. To the extent the Company utilizes such non-GAAP financial measures in the future, it expects to calculate them using a consistent method from period-to-period.

Conference Call Information

The Company's conference call to review the results for the third quarter fiscal year 2024 will be broadcast live today, Thursday, February 1, 2024, at 4:30 pm Eastern Time and hosted at *ir.deckers.com*. You can access the broadcast by clicking on the link within the "Webcast" box at the top of the page. A replay of the broadcast will be available for at least 30 days following the conference call and can be accessed under the "Quarterly Earnings" section of the "Financials" tab at the aforementioned website.

About Deckers Brands

Deckers Brands is a global leader in designing, marketing, and distributing innovative footwear, apparel, and accessories developed for both everyday casual lifestyle use and high-performance activities. The Company's portfolio of brands includes UGG®, HOKA®, Teva®, Sanuk®, and Koolaburra®. Deckers Brands products are sold in more than 50 countries and territories through select department and specialty stores, Company-owned and operated retail stores, and select online stores, including Company-owned websites. Deckers Brands has 50 years of history building niche footwear brands into lifestyle market leaders attracting millions of loyal consumers globally. For more information, please visit *www.deckers.com*.

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995, which statements are subject to considerable risks and uncertainties. Forward-looking statements include all statements other than statements of historical fact contained in this press release, including statements regarding our projected financial results, including net sales, gross margin, SG&A expenses, operating margin, inventories, effective tax rate, and diluted earnings per share; consumer confidence and discretionary spending; the strength of our brands and demand for our products; our ability to drive future growth and profitability; our ability to execute on our long-term strategies and objectives; and our potential repurchase of shares. We have attempted to identify forward-looking statements by using words such as "anticipate," "believe," "estimate," "intend," "may," "plan," "predict," "project," "should," "will," or "would," and similar expressions or the negative of these expressions.

Forward-looking statements represent our management's current expectations and predictions about trends affecting our business and industry and are based on information available as of the time such statements are made. Although we do not make forward-looking statements unless we believe we have a reasonable basis for doing so, we cannot guarantee their accuracy or completeness. Forward-looking statements involve numerous known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements predicted, assumed or implied by the forward-looking statements. Some of the risks and uncertainties that may cause our actual results to materially differ from those expressed or implied by these forward-looking statements are described in the section entitled "Risk Factors" in our Annual Report on Form 10-K for the fiscal year ended March 31, 2023, as well as in our Quarterly Reports on Form 10-Q and other filings with the Securities and Exchange Commission.

Any forward-looking statement made by us in this press release is based only on information currently available to us and speaks only as of the date on which it is made. Except as required by applicable law or the listing rules of the New York Stock Exchange, we expressly disclaim any intent or obligation to update any forward-looking statements, or to update the reasons actual results could differ materially

from those expressed or implied by these forward-looking statements, whether to conform such statements to actual results or changes in our expectations, or as a result of the availability of new information.

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Investor Contact:
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DECKERS OUTDOOR CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (UNAUDITED)
(dollar and share data amounts in thousands, except per share data)

	Three Months Ended December 31,		Nine Months Ended December 31,	
	2023	2022	2023	2022
Net sales	**$ 1,560,307**	**$ 1,345,640**	**$ 3,328,005**	**$ 2,835,715**
Cost of sales	643,738	633,111	1,481,993	1,406,513
Gross profit	**916,569**	**712,529**	**1,846,012**	**1,429,202**
Selling, general, and administrative expenses	428,670	349,869	1,062,760	882,370
Income from operations	**487,899**	**362,660**	**783,252**	**546,832**
Total other income, net	(11,154)	(2,644)	(31,482)	(4,392)
Income before income taxes	**499,053**	**365,304**	**814,734**	**551,224**
Income tax expense	109,134	86,642	182,716	126,189
Net income	**389,919**	**278,662**	**632,018**	**425,035**
Total other comprehensive income (loss), net of tax	7,077	12,086	(3,339)	(15,321)
Comprehensive income	**$ 396,996**	**$ 290,748**	**$ 628,679**	**$ 409,714**
Net income per share				
Basic	$ 15.19	$ 10.55	$ 24.35	$ 16.00
Diluted	$ 15.11	$ 10.48	$ 24.20	$ 15.90
Weighted-average common shares outstanding				
Basic	25,664	26,418	25,953	26,570
Diluted	25,811	26,586	26,114	26,740

DECKERS OUTDOOR CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED BALANCE SHEETS (UNAUDITED)
(dollar amounts in thousands)

	December 31, 2023	March 31, 2023
ASSETS		**(AUDITED)**
Current assets		
Cash and cash equivalents	$ 1,650,802	$ 981,795
Trade accounts receivable, net	331,677	301,511
Inventories	538,963	532,852
Other current assets	127,412	94,095
Total current assets	2,648,854	1,910,253
Property and equipment, net	300,815	266,679
Operating lease assets	232,179	213,302
Other noncurrent assets	165,611	165,969
Total assets	**$ 3,347,459**	**$ 2,556,203**
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities		
Trade accounts payable	$ 507,161	$ 265,605
Operating lease liabilities	51,124	50,765
Other current liabilities	369,157	181,010
Total current liabilities	927,442	497,380
Long-term operating lease liabilities	222,867	195,723
Other long-term liabilities	92,960	97,367
Total long-term liabilities	315,827	293,090
Total stockholders' equity	2,104,190	1,765,733
Total liabilities and stockholders' equity	**$ 3,347,459**	**$ 2,556,203**